

HOUSTON

LOS ANGELES

CHICAGO



BENSON & HEDGES
100 NIGHTS LIVE!

The hottest tour of the year! These great artists will perform live at Atlanta's top music clubs — October 17th through November 16th. For more information on your ticket to hot nights and cool music call:

1-800-2-BENSON

Presented by
Benson & Hedges Cigarettes
16 mg "tar," 1.1 mg nicotine
in 200 cigarettes by FTC method



**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**

GMR Marketing
Program 4025
7/12/96 Benson & Hedges Music Ad
Publication: GQ for 10/96
Size: 8" wide x 10.875" tall
Square Area: 87"
Warning Box Size: Exhibit 2
Rotation: B
T&N Size: 10 point
Scheduled Delivery of Mechanical: 7/16/96
AD Number: 1603-B4
Market: Atlanta
Sent to Pub 0/0/00 via fed ex

Ad Number: 16003-B4

